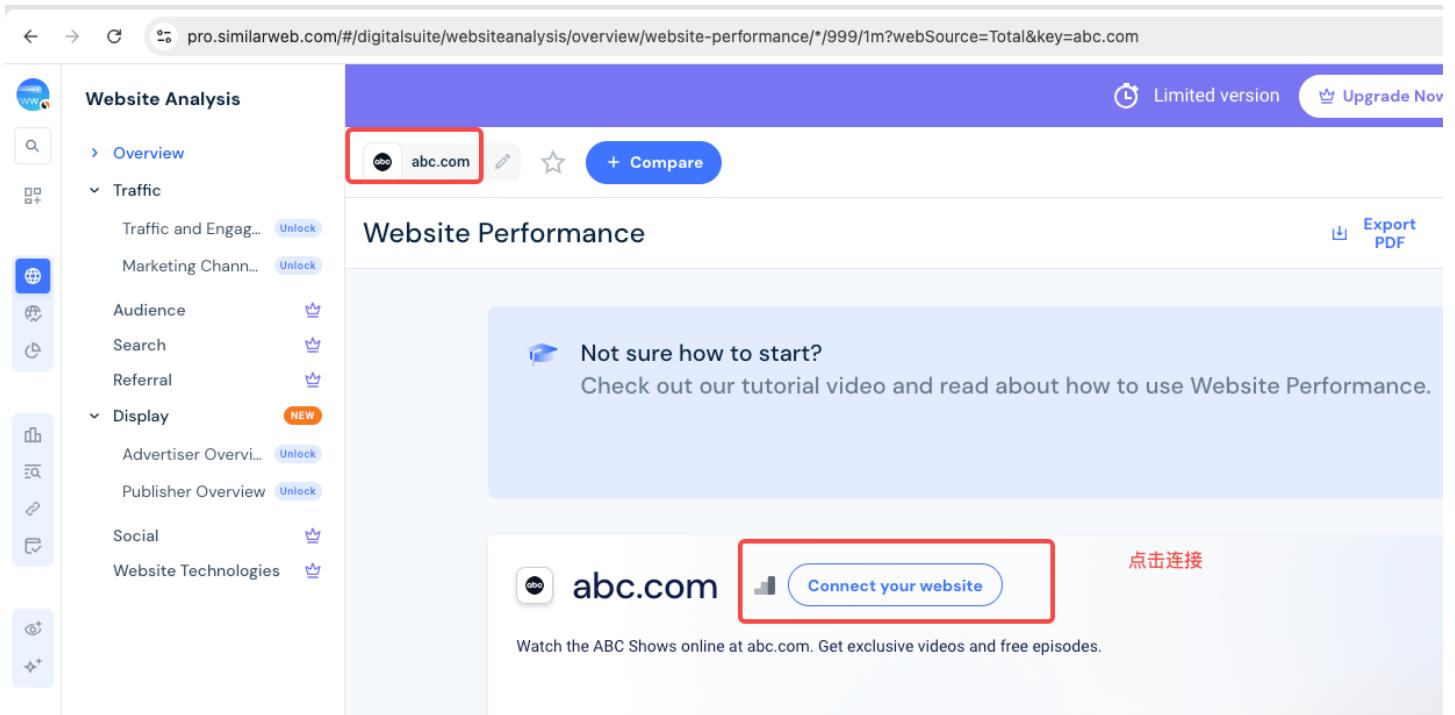


网站如何连接到similarweb

2.点击 Connect your website



abc.com

Website Analysis

Overview

Traffic

Audience

Search

Referral

Display

Advertiser Overview

Publisher Overview

Social

Website Technologies

abc.com

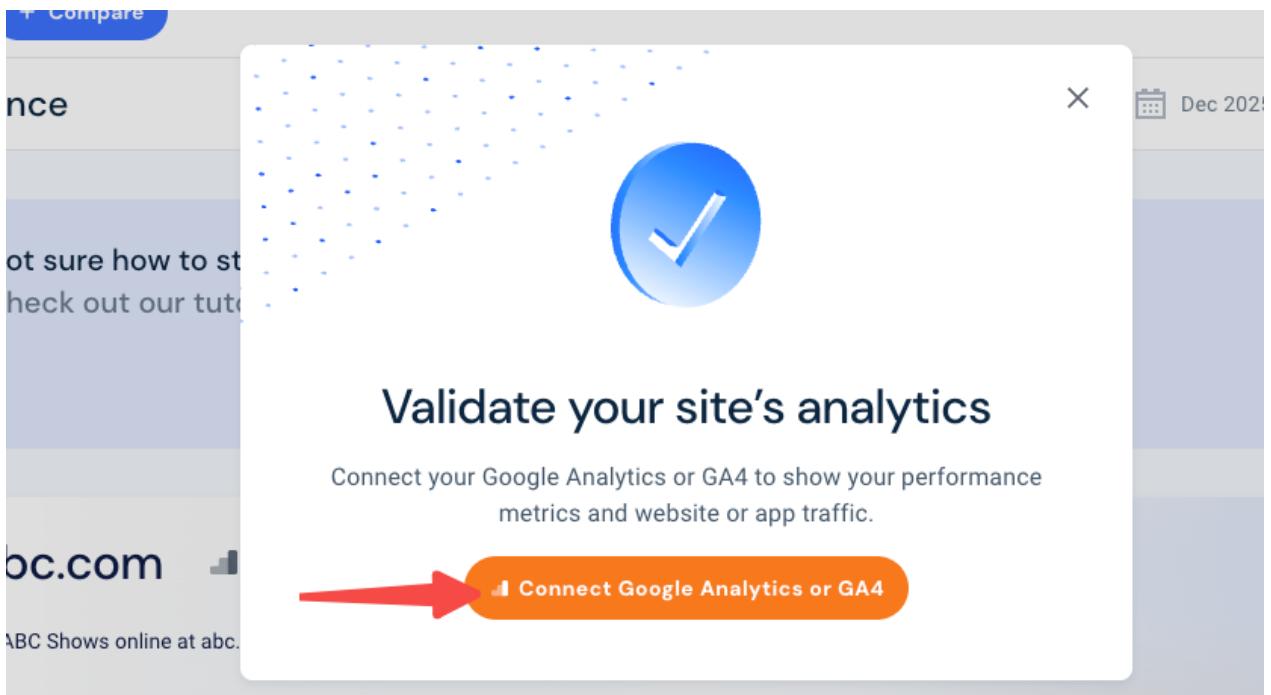
Connect your website

点击连接

Not sure how to start? Check out our tutorial video and read about how to use Website Performance.

Watch the ABC Shows online at abc.com. Get exclusive videos and free episodes.

3.选择 Google Analytics / GA4

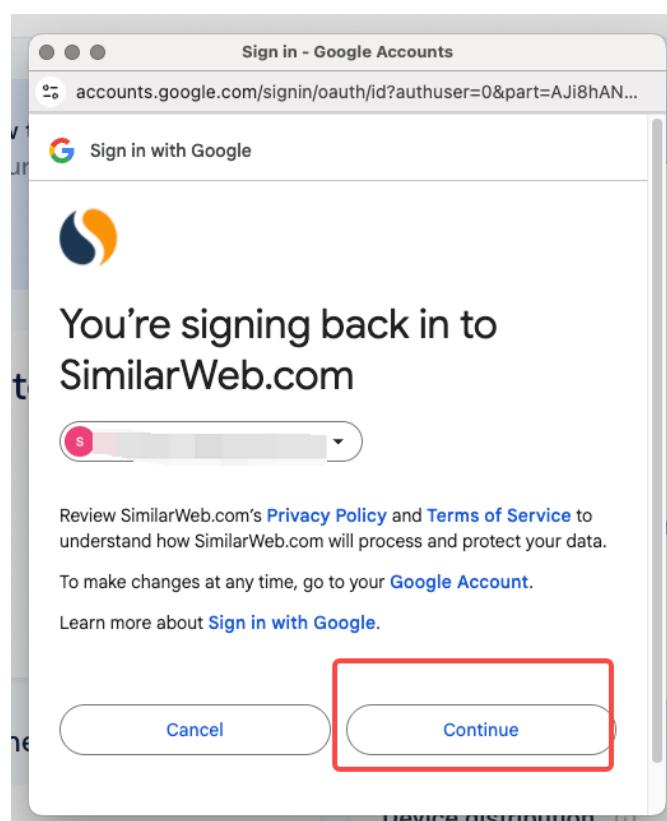
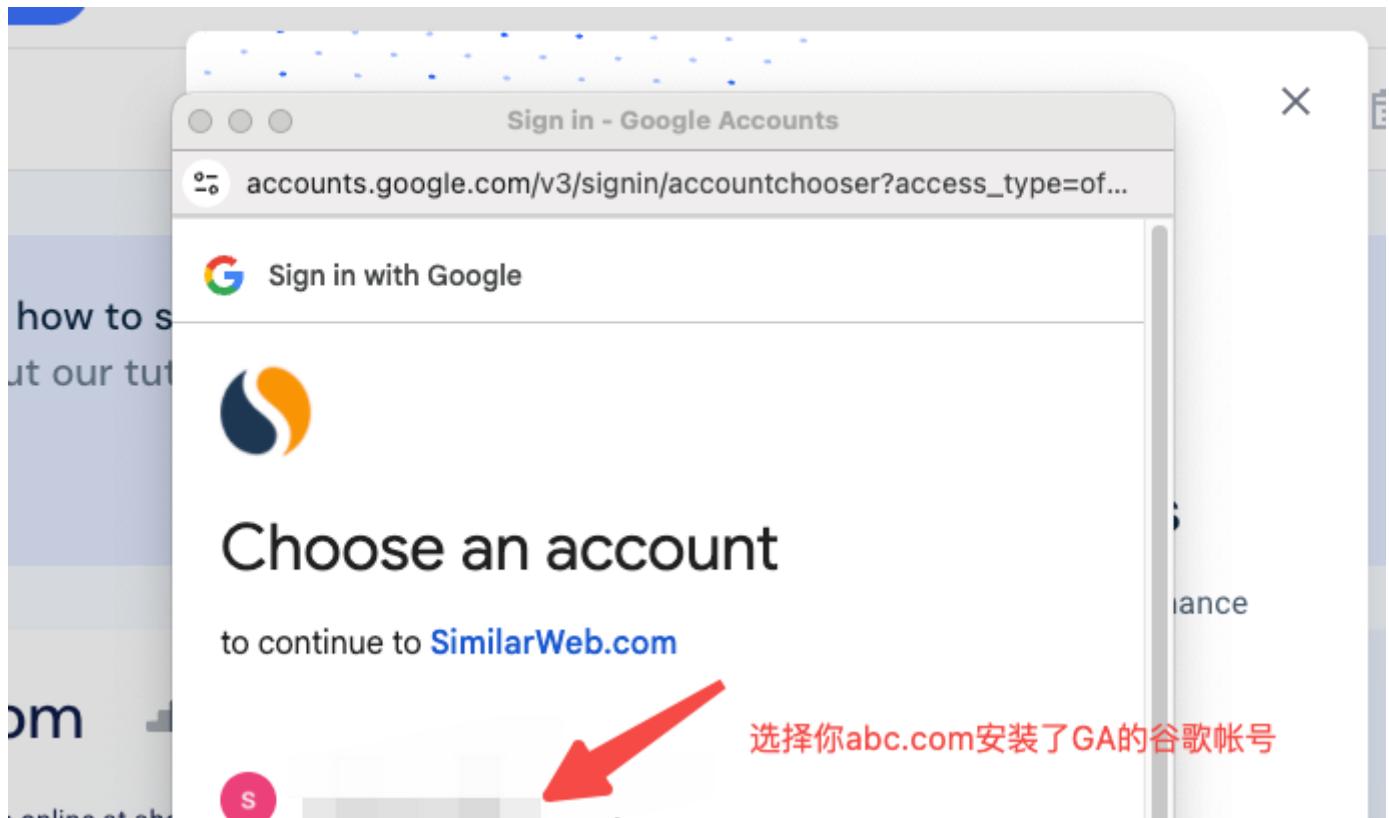


Validate your site's analytics

Connect your Google Analytics or GA4 to show your performance metrics and website or app traffic.

Connect Google Analytics or GA4

4.使用拥有 GA 权限的 Google 账号登录并点击 Allow 授权



5.选择GA的网址数据流

注意：Publicly Available一定要打开

这一步很重要：
Select the site you'd like us to measure

⚠ 注意：这边一定要打开

Connect with GA4 GA

Publicly Available ⓘ

Analytics Accounts	Properties & Apps	Data Streams
Operation accounts/293028086	properties/ properties/ properties/ properties/	abc.com y.com properties/26

选择对应数据流

Next

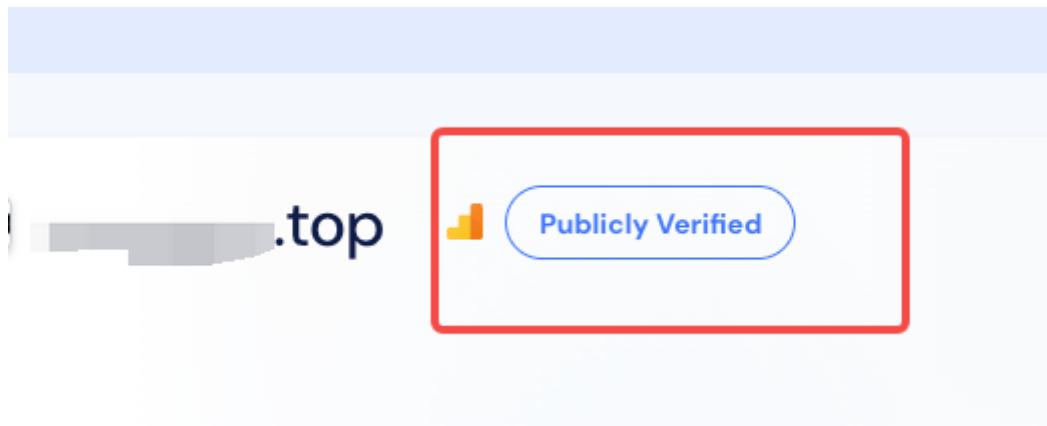
注意：Publicly Available 一定要打开

⚠ 这个是打开后的状态：

ains currently not supported

Publicly Available ⓘ

成功之后，在similar页面中这样显示，完毕



额外：私密验证转公开验证：

<https://account.similarweb.com/user-details>

A screenshot of the SimilarWeb account settings page. The left sidebar shows 'Account Settings' with 'Profile' selected. The main area is titled 'Profile' and includes tabs for 'User Profile', 'Password & Security', and 'Connected Accounts'. Under 'User Profile', there is a section for 'GA Account Privacy Status' with three boxes. The first box, which corresponds to the first account in the list, has 'Public' selected (radio button is checked and highlighted with a red box). The other two boxes show 'Public' and 'Private' as options. The URL in the browser address bar is 'account.similarweb.com/user-details'.