

网站如何连接到similarweb

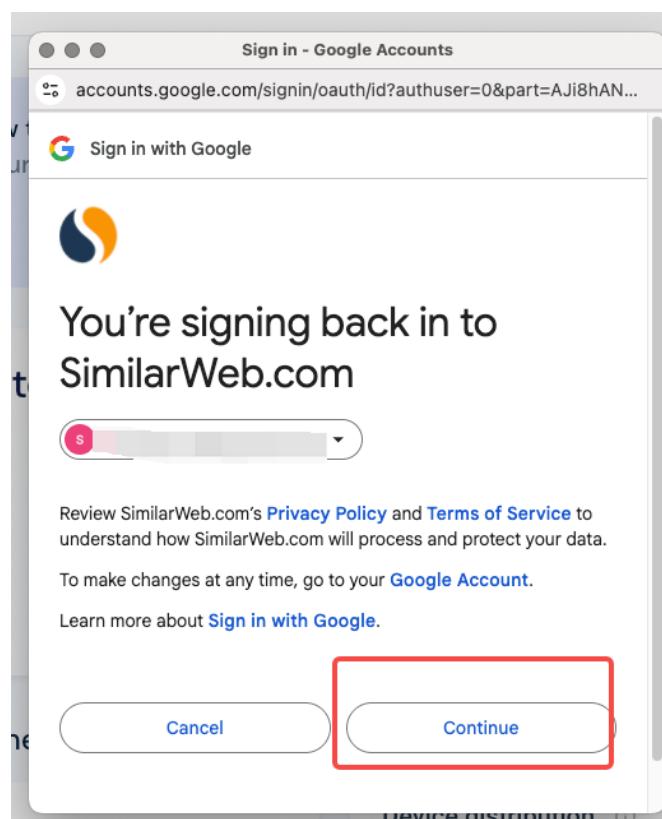
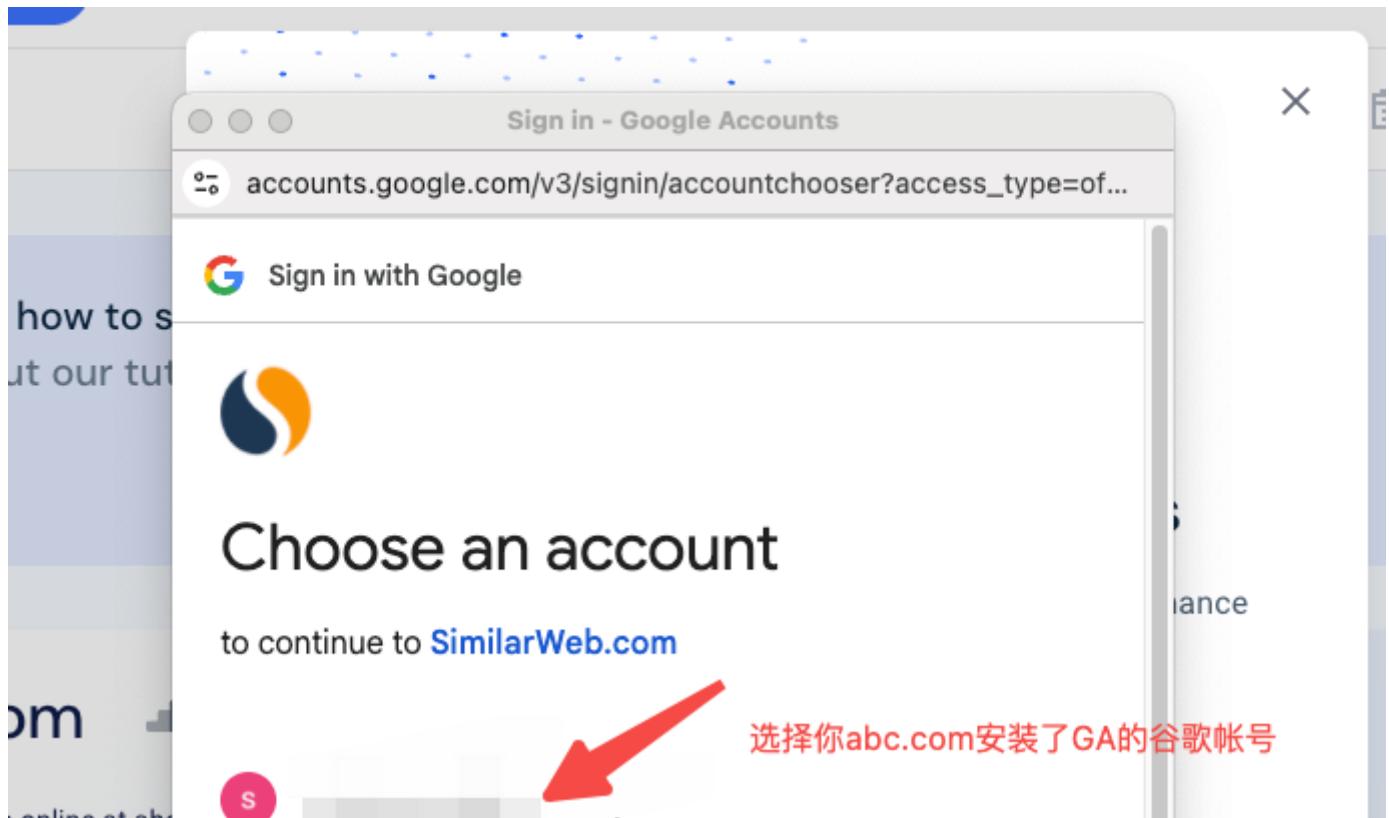
2.点击 Connect your website

The screenshot shows the 'Website Analysis' section of the SimilarWeb platform. On the left, there's a sidebar with various metrics like Overview, Traffic, Audience, and Display. The main area is titled 'Website Performance' and features a large 'abc.com' logo. Below it is a call-to-action button labeled 'Connect your website'. A red box highlights this button, and a red arrow points to it from the text above. To the right of the button, the text '点击连接' (Click to connect) is written in Chinese.

3.选择 Google Analytics / GA4

A modal window is displayed, centered on the screen. It features a large blue checkmark icon at the top. Below it, the text 'Validate your site's analytics' is displayed. Underneath that, smaller text reads 'Connect your Google Analytics or GA4 to show your performance metrics and website or app traffic.' At the bottom of the modal is an orange button with the text 'Connect Google Analytics or GA4' and a small icon. A red arrow points to this button from the text above.

4.使用拥有 GA 权限的 Google 账号登录并点击 Allow 授权



5.选择GA的网址数据流

注意：Publicly Available一定要打开

这一步很重要：

Select the site you'd like us to measure

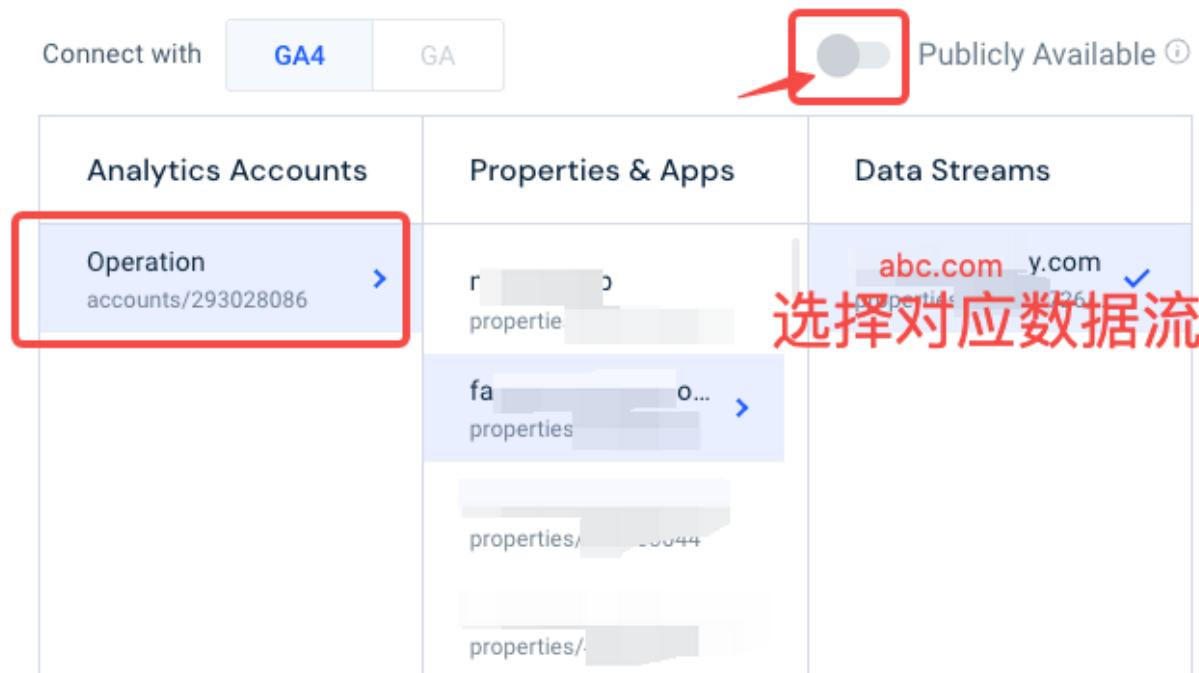
⚠ 注意：这边一定要打开

Connect with GA4 GA

Publicly Available 

Analytics Accounts	Properties & Apps	Data Streams
Operation accounts/293028086	properties/ properties/ properties/ properties/	abc.com y.com properties/26 properties/26

选择对应数据流



Next

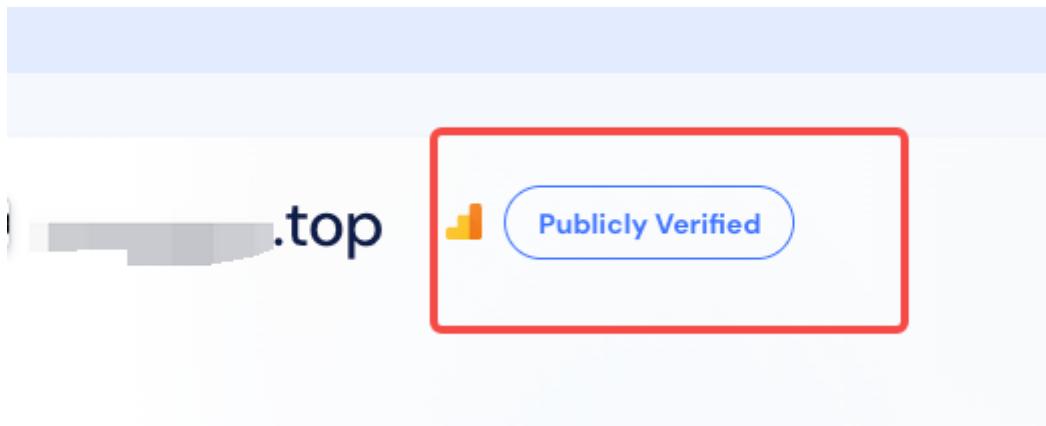
注意：Publicly Available 一定要打开

⚠ 这个是打开后的状态：

ains currently not supported

 Publicly Available 

成功之后，在similar页面中这样显示，完毕



额外：私密验证转公开验证：

<https://account.similarweb.com/user-details>

A screenshot of the 'User Details' section of the SimilarWeb account settings. The left sidebar shows 'Account Settings' with sections for 'Profile', 'Account' (Subscription), and 'Data Tools' (Digital Rank API). The main area is titled 'Profile' and has tabs for 'User Profile', 'Password & Security', and 'Connected Accounts' (which is selected). Under 'GA Account Privacy Status', there are three boxes, each containing a radio button labeled 'Public' (which is selected) and 'Private'. The first box is highlighted with a red border.